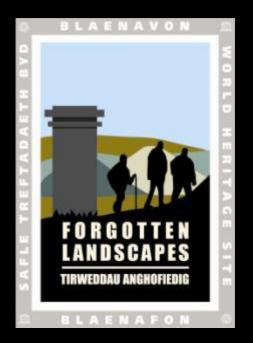


Looking Back and Moving Forward: Celebrating the Success of Forgotten Landscapes



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PRESENTATION THEMES

Internationally recognised visitor attraction

Access and involvement in the landscape

Enhancing understanding

Importance of people

Interpretation of the industrial heritage

Collaboration and partnerships

Community engagement

Volunteers

Forgotten Landscapes legacy

Rethinking authenticity

AN INTERNATIONALLY RECOGNISED VISITOR ATTRACTION

FLP's role in establishing Blaenavon as an internationally recognised visitor attraction:

- o Increased access and awareness
- Bolstering appeal and enjoyment
- Enhancing understanding
- Encouraging involvement





REVITALISING COLLABORATIONS AND SPARKING FURTHER PARTNERSHIPS

Establishing a volunteer workforce – acting as guardians and ambassadors for the Blaenavon World Heritage Site.

Engaging the community – enabling the community to contribute and reap the rewards of the industrial landscape.



Protecting and promoting the Commons – through giving a voice to the Commoners.

Refocused and entrenched collaborative partnerships – strengthening and refocusing the existing structures and enhancing communication channels.

RETHINKING AUTHENTICITY?!

- Authenticity and integrity as qualifying conditions for World Heritage status.
- Authenticity seen by UNESCO as based on attributes that the site possesses – this can include buildings, artefacts, monuments, as well as local traditions and folklore.
- My research focus Authenticity as a process created and altered by stakeholders, as opposed to a literal and static concept. The attributes are just one layer, the people behind the attributes and their roles are also pivotal.
- People, partnerships, and collaborations at the core further strengthened by the successes of FLP

actually also always anything area as od authentic back big bit blaenavon centre come community day different done even events everything experience first get go going good gre group heritage history important industrial interes interpretation involved ironworks key Know landscape last local look looking lot make many marketing mean much museum need new now obviously of part DEODE pit place put quite really nght role school see site omething sort sure tell terms thing things time together town try trying two use used visitors volunteers water walk walks Want way whole who within WOFK

Significant links between the aims and successes of the FLP and the factors shaping authenticit y at the **Blaenavon** World **Heritage** Site.

REFLECTIONS

Forgotten Landscapes Legacy: Augmenti

Volunteer based constituted group

Setting the agenda for the future

Ongoing connection to hearts and minds of local people

Augmenting the construction of authenticity

Industrial heritage made fun and accessible

Continued protection and recognition of commoners' pivotal role

Demonstrated the fundamental benefits of collaborative and partnership workings

FINAL THOUGHTS...

 Blaenavon's industrial landscape is recognised, celebrated, and enjoyed by visitors and the local people.

No longer a forgotten landscape?!

