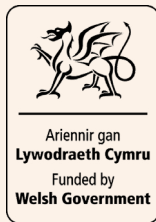


BLAENAVON WORLD HERITAGE CENTRE

Stakeholder toolkit



INTRODUCTION

Located at the Blaenavon World Heritage Site, the Blaenavon World Heritage Centre is considered the **beginning of Blaenavon's industrial landscape story.**

Our restored Victorian school is the starting point to the rest of the World Heritage Centre — it tells the story of the people who have shaped Blaenavon's landscape from the earliest days of the Industrial Revolution to the present day, using a range of media including film, audio, graphics and interactive displays.

Despite being able to open up our doors to the public again, we wanted to find a way to make the World Heritage Centre experience accessible to all – wherever they may be.

LAUNCHING THE VIRTUAL TOUR

We have launched a brand new virtual tour of the Blaenavon World Heritage Centre.

In addition to offering an interactive walk-around tour of the grounds and the rooms in the Centre, the tour also offers:

- 360 views of the World Heritage Site
- A quiz all about the Blaenavon Exhibition
- A virtual lesson with Victorian Headmistress of the former St. Peter's School

We want to engage locals and schools who have visited the site before to revisit us, and to encourage people who may never visited before to explore Blaenavon's rich heritage.

VIRTUAL TOUR

**ENTER THE
VIRTUAL
TOUR HERE**

HOW YOU CAN HELP

We would love our partners and stakeholders to help us raise awareness of the virtual tour.

Here's how you can support:

Follow us on social media. See all the latest information and updates about the virtual tour at the click of a button.



Share our virtual tour launch on social media on your Facebook, Twitter, and Instagram channels. We've suggested some posts on the next page that you can copy and paste, plus a couple of assets to use.

Share in newsletters! Let your members of staff and also members know about our new virtual tour by including the link in your internal and external newsletters.

SOCIAL MEDIA POSTS

FACEBOOK

We're very excited that the Blaenavon World Heritage Centre has launched a brand-new virtual tour.

The online tour allows people to visit the site from anywhere – at home, in the classroom, on a walk.

Wander around the 360 degree grounds, explore the exhibition and test your Blaenavon Industrial Landscape knowledge, and you can even participate in a Victorian lesson!

Here's a snippet of the tour, but take a look for yourself – the doors are open.

Visit the virtual tour here: bit.ly/3pft8F1
[@blaenavon.tic](https://www.blaenavon.tic)

TWITTER

The Blaenavon World Heritage Centre has launched a brand new virtual tour to allow people from anywhere to explore the rich history of the Blaenavon Industrial Landscape.

Take a look for yourself – the doors are open here: bit.ly/3pft8F1
[@visitblaenavon](https://twitter.com/visitblaenavon)

SOCIAL MEDIA POSTS

INSTAGRAM

We're very excited that the #BlaenavonWorldHeritageCentre has launched a brand-new virtual tour. The online tour allows people to visit the site from anywhere – at home, in the classroom, on a walk. Wander around the 360 degree grounds, explore the exhibition and test your Blaenavon Industrial Landscape knowledge, and you can even participate in a Victorian lesson!

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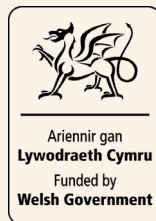
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www.visitblaenavon.co.uk

Email blaenavon.tic@torfaen.gov.uk
for more information or additional resources.

